

Amalgamated Textiles Hits its Stride with Momentis Ecommerce Automation

Amalgamated Textiles knows a thing or two about beautifying people’s lives; they are a fast-growing importer, distributor and direct-to-consumer seller of curtains and curtain rods. Two years ago, Amalgamated implemented the Momentis ERP system to streamline their ecommerce business, which was growing far too quickly for their existing processes to handle efficiently. Since going live with Momentis’ Ecommerce Automation tool, Amalgamated is seeing striking results.

Jessie Yale, Amalgamated’s Senior Planning & Ecommerce Manager, illustrates how the new software has changed their business. They work with numerous ecommerce partners who sell their products directly to consumers. Orders come in via EDI, therefore fulfillment needs to occur quickly to keep all parties happy. Prior to using Momentis, Amalgamated accessed an EDI portal to download orders and, once they were processed, to enter shipping information and print shipping labels. This was a time-consuming set of processes that required a lot of manual data manipulation. Jessie notes that “the process used to take a substantial amount of time for us, especially after a big weekend.”

With Momentis, the data flows seamlessly between Amalgamated, their retail customers, and the 3PL that they use to fulfill orders. Jessie explains that “every 15 minutes, all outstanding EDI orders are automatically retrieved, brought into Momentis and allocated to stock. When we run the picking process, the 940 (picking instructions) is automatically sent to the 3PL.” Jessie continues, “Ecommerce automation has really made our lives much easier. The time-savings are big, which is great especially in time for the holidays.”

Amalgamated has seen a significant jump in sales over the past two years, particularly due to its ecommerce success. As the number of transactions grew, the stress placed on employees and systems increased as well. Implementing Momentis to connect all parties in the ecommerce workflow and automate processes, from accessing and creating EDI orders, allocating and picking those orders in Momentis, and sending the picks to the 3PL, has set Amalgamated up to be able to handle their projected future growth. Jessie put it simply, stating that “migrating to Momentis has helped us accommodate our growth.” Momentis strives to improve its clients’ efficiencies through process simplification and automation and is excited to see that Amalgamated is taking full advantage of some of its latest ecommerce solutions.