

## Actionable business-wide intelligence in the blink of an eye

Intuition has long been the calling card of successful apparel business owners. The ability to foresee trends, opportunities and impending challenges guides their investments, evolution and growth. Tremendous computing power coupled with decades of data collection in enterprise systems has given them an additional weapon to supplement their gift: business intelligence.

Momentis deftly collect every piece of historical data related to styles, sourcing, inventory management, sales, receivables, cashflow and countless other business transactions. This data has traditionally been accessed via reports, which give a static view of information across a range of predefined metrics. Bl tools take this knowledge to the next level, converting raw data into meaningful information that can be used in strategic decision making.

## Visualize the data

With rich visuals including charts, graphs, maps and more, at a glance you can now get the information it would previously have taken analysis of multiple extensive reports to glean. Graphical user interfaces (GUIs) are becoming ever more intuitive and allow users to dive deep into the sources of their data. With Azure Analysis Services and Power Bl powering Momentis' Bl suite, users can produce beautiful reports comprised of the data of their choosing and customized dashboards to get the data they need when they need it. Users can also create presentations directly from the custom reports and dashboards they create, while having the ability to drill down to lower levels of data if required.

## **Advanced Decision Making**

One of the great benefits of advanced BI tools is their ability to illuminate otherwise unknown sources of and hindrances to success. With Momentis BI, complex, previously hidden relationships can quickly become apparent, so you can be proactive and make tactical managerial decisions. Use historical data and trend analysis to develop forecasts with pinpoint accuracy, so you can streamline your business from top to bottom.

## **Cloud Anywhere**

Momentis BI dashboards have been designed with the end user's convenience in mind. All the relevant company data is saved to the cloud, so it can be accessed from anywhere in the world without needing to VPN back to the office. The preconfigured and custom dashboards can be accessed via desktop and mobile apps (iOS and Android) so you get the best experience no matter what device you are on.

Unlock the strength of Momentis BI and start seeing the benefits instantly. The preconfigured dashboards will give you a fresh new look at key elements of your business for you to explore and profit from. As you customize dashboards the way you and your organization want the data presented, you will find that with Momentis BI your data truly works for you.