

ERP systems enable companies to increase productivity and efficiencies while decreasing costs and streamlining processes. Process automation can be used to accomplish all these goals at the same time. As Momentis develops new tools to add to its robust product offering, it places a high value on building automation right into them from the start.

Momentis clients have been investing heavily in their online B2B and B2C capabilities for years. Enabling them to seamlessly integrate with apps and platforms, both Momentis built and 3rd party, with the least impact on their day-to-day activities, has been a top priority. This has resulted in automation that saves countless hours of manual work and enables Momentis clients to take full advantage of the B2B and B2C tools they employ.

Rushing to get images at the beginning of each season so that styles can be placed online as soon as possible is common among wholesalers. Replacing sketches with real, high definition product images is often a top priority. For some, the process of getting new images from camera to customer facing apps can have many steps: (1) Photograph styles in all colors and save them to the company server, (2) Assign images to styles in the ERP system for internal use, (3) Assign images to styles in B2B (ex. Momentis iOS app) and B2C (ex. Shopify) platforms.

Momentis reduces this entire process down to a single step. When an image is taken, it is saved to the server using a predetermined naming convention. Based on the file name, the image will be saved to the correct style's color as the correct image type (ex. main, side, back, with model, etc.). Images are then automatically saved to the cloud, and the images' URLs are sent out to all the tools that are setup to display the styles. As a result, marketing teams that usually spend a significant amount of time creating, assigning and managing images across multiple platforms are freed up to do what they do best, saving companies time and money while significantly boosting productivity.