



Trenza: the wholesale ecommerce platform for B2B and B2C

The Sales Web and iOS application empowers your salespeople to have real-time information on products, inventory, order status, and customer information. Continuous flow of information related to core data and order transactions flow seamlessly through the ERP operation.

Facilitate the data entry order process, providing the team with immediate access to information and present your company with a powerful, visually appealing modern solution to sales: **Trenza Sell.**

Key Features and Benefits:

- Provide your sales team with online and offline access to data and the flexibility to work on multiple orders at their own pace.
- Preparation of suggested buys for a single customer or mass distribution.
- Access to customer sales statistics allows for effective collaboration with buyers.
- Ability to create line sheets merchandised to suit various channels.
- Establish a proficient sales cycle leading to more cost efficient and productive meetings.
- Eliminate the cost related to printed catalog preparation, and the cost and hassle of transporting samples to a trade show or to a client's office.
- Utilize scanning of product barcodes to build orders.
- Visibility of order status through all stages of fulfilment.
- Access to reporting on inventory availability and future availability, plus order status and sales statistics.

This tool works hand in hand with **Trenza Central** and **Trenza Shop** providing your sales team with increased access to data and the tools to build presentations and communicate with their customers.

