



## Trenza: the wholesale ecommerce platform for B2B and B2C

Provide your customers and buyers with access to your brands 24/7, wherever they are with **Trenza Shop**, an application that enables you to sell, and customers to buy through a simple digital platform that can be used anywhere, at any time.

Empower your clients to review catalogues, suggested buys, and place orders at their own pace, through a customizable branded portal that tells your brand's unique story.

Update your catalogues and content according to your calendar and create an immersive experience that encourages your customers to return on a regular basis to see the new merchandise.

### Key features and Benefits:

- 24/7 Brand Presence, that allows your customers and buyers to place orders, review catalogs, from anywhere, at anytime
- Complete integration to **Momentis Fashion ERP** system providing accurate, timely information
- Visual displays of images in catalogs with hierarchy navigational capabilities
- Marketing videos and 360 degree imaging can be used to tell your brand story
- Eliminate costs and delays associated with traditional travel, on premise meetings, and printed catalogs
- Easy to use web application that requires only an Internet connection
- Speed up the ordering process
- Position your company as a modern partner and improve business-to-business (B2B) communication

This tool works hand in hand with **Trenza Central** and **Trenza Sell**.

