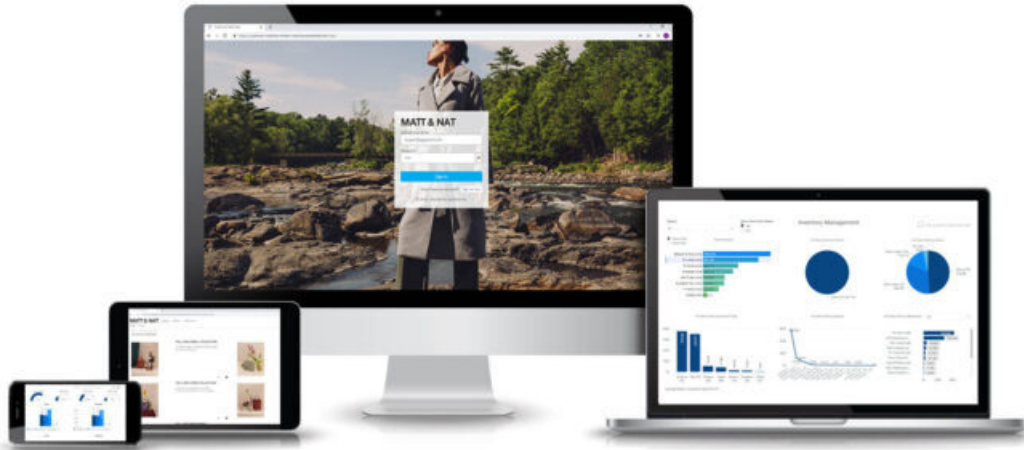




The wholesale ecommerce platform for B2B and B2C

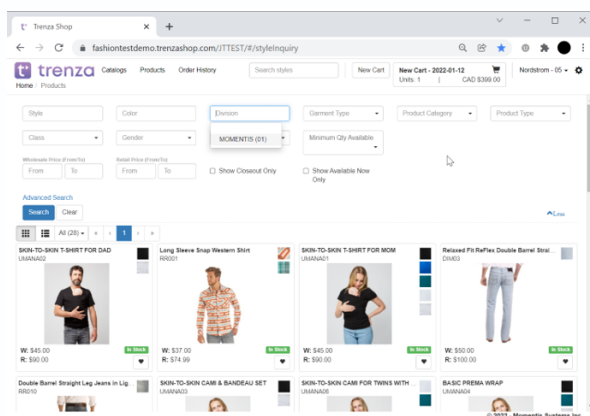


Trenza is a suite of web and iOS applications that enable businesses to save time and improve collaboration on the sales process with all your business channels. The suite of products includes Trenza Central, Trenza Shop and Trenza Sell.

trenza shop

Provide your customers and buyers with access to your brands 24/7, wherever they are with Trenza Shop, an application that enables you to sell, and customers to buy through a simple digital platform that can be used anywhere, at any time.

Empower your clients to review catalogues, suggested buys, and place orders at their own pace, through a customizable branded portal that tells your brand's unique story.



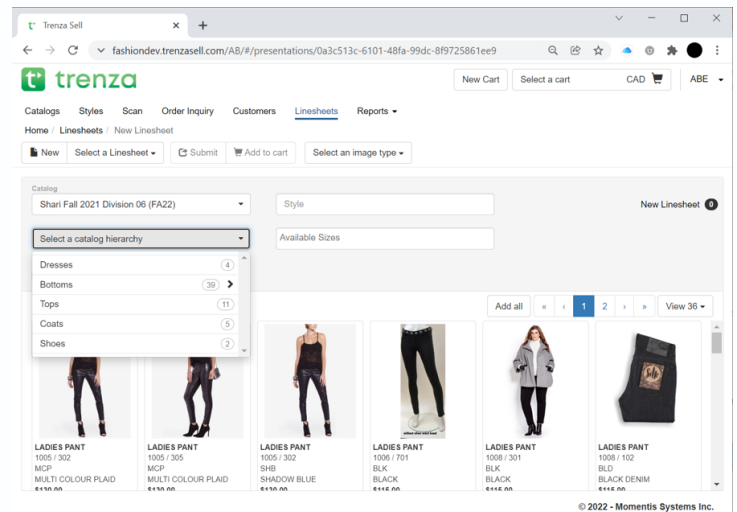
Update your catalogues and content according to your calendar and create an immersive experience that encourages your customers to return on a regular basis to see the new merchandise.

trenza sell

The Trenza Sell application empowers your salespeople to have real-time information on products, inventory, order status, and customer information.

Continuous flow of information related to core data and order transactions flow seamlessly through the ERP operation.

Facilitate the data entry order process, providing the team with immediate access to information and present your company with a powerful, visually appealing modern solution to sales: Trenza Sell.



trenza central

Within Trenza Central, style marketing information can be managed, multiple image types associated, hierarchy levels established, catalogs created and the connections to your business partners can be managed. Trenza Central is the main layer that will allow you to rely on a single source of truth related to your products, inventory, and order status.

Catalogs can be created and shared with any number of B2C or B2B applications, for example Trenza Shop, Trenza Sell, Shopify, BigCommerce, Salesforce Commerce Cloud, NuOrder, Joor, Lightspeed to name a few.

Create catalogs specifically for each channel or customer specific catalogs, utilizing the products data from a common source to avoid duplication of effort and errors.

