

## Marcraft is Tailored for Success with Momentis' SaaS ERP

Marcraft Apparel Group has been using the Momentis ERP system for over 25 years to run its entire business, which consists both of producing tailored garments and sourcing finished branded goods. Marcraft recently upgraded its systems to the latest, SaaS version of Momentis in order to take advantage of the latest in software and hardware developments, and they are seeing immediate results.

Marcraft's Executive Vice President Bob Tucci is ecstatic with the initial results, asserting that "the new system is far and above what we had before." For one business stream Marcraft manages production, which includes raw material management and issuing cutting slips to factories. It sells its brands through numerous channels, including wholesale, direct to consumer through its retail partners, and via its own B2C website. Bob is delighted that Marcraft can complete all of its complex workflows in Momentis, stating that "a lot of people have various programs to run the different parts of their business. Momentis is 1 program that does everything, and it does it well. From start to finish, from creation of the product to getting it out the door."

Marcraft recently purchased a brand that it sells primarily online through its Shopify site, and Bob credits much of the continued success to Momentis' API integration with Shopify. Bob emphasizes that "the Momentis (Shopify) connector has enabled us to grow our ecommerce business substantially." He went on to explain that the seamless integration between Marcraft's Momentis ERP system and Shopify gives them growth options for their other business streams, should they decide to bring their other brands online as well: "After seeing how easily information flows between Momentis and Shopify, we recognize the potential of growing other areas of our business with ecommerce down the road. Without the Momentis integration, that expansion just wouldn't be possible."

Marcraft sees Momentis as more than just a software provider. Bob feels that Momentis is a true partner that adds significant value because of the software and the people. noting that "we couldn't have done a lot of what we've done over the years without the help of Momentis, very simply." He goes on to illustrate how Momentis staff uses their industry knowledge to ensure Marcraft is poised for success, stressing that "you couldn't ask for better people to do business with. They're always proactive, trying to get you ahead of things."

Momentis and Marcraft have a great partnership. Over the years the symbiotic relationship has flourished, with each learning from the other, and getting stronger in the process. We are excited to see what heights Marcraft will hit now that they have the power of Momentis' SaaS solution behind them.